


**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**

 Januar - Oktober 2019  
 janvier - octobre 2019

Stichtag: 31. Oktober 2019 lc

Marken	Marktanteil [%]					Marktanteil [%]				
	Okt. 19	Okt. 18	Okt. 19	Okt. 18	+/- %	Kum. 19	Kum. 18	Kum. 19	Kum. 18	+/- %
Alfa Romeo	1.1	1.3	276	292	-5.5	1.0	1.3	2'419	3'175	-23.8
Alpine	0.0	0.0	4	6	-33.3	0.1	0.0	167	113	47.8
Aston Martin	0.0	0.1	6	12	-50.0	0.1	0.1	168	150	12.0
Audi	6.8	7.0	1'773	1'596	11.1	5.9	6.2	14'791	15'435	-4.2
BMW	8.6	7.4	2'232	1'686	32.4	7.8	7.8	19'756	19'469	1.5
BMW Alpina	0.0	0.0	4	3	33.3	0.0	0.0	47	61	-23.0
Citroën	2.8	1.9	734	423	73.5	2.2	2.3	5'647	5'606	0.7
Dacia	2.7	2.3	710	533	33.2	2.6	2.9	6'589	7'105	-7.3
DS Automobiles	0.1	0.1	29	34	-14.7	0.2	0.2	518	619	-16.3
Fiat	2.8	3.2	740	738	0.3	2.8	3.2	7'121	7'949	-10.4
Ford	4.1	5.3	1'060	1'209	-12.3	4.6	5.1	11'513	12'696	-9.3
Honda	1.0	1.6	265	373	-29.0	1.2	1.2	2'926	3'020	-3.1
Hyundai	2.7	3.1	705	697	1.1	2.7	2.7	6'901	6'650	3.8
Infiniti	0.0	0.1	9	13	-30.8	0.0	0.0	107	105	1.9
Jaguar	0.4	0.9	107	215	-50.2	0.8	0.6	1'909	1'549	23.2
Jeep	1.5	2.0	386	458	-15.7	1.7	1.6	4'200	4'002	4.9
Kia	1.3	1.5	352	342	2.9	1.5	1.7	3'737	4'156	-10.1
Land Rover	0.9	1.6	247	361	-31.6	1.3	1.2	3'198	2'919	9.6
Lexus	0.3	0.3	70	73	-4.1	0.3	0.2	679	518	31.1
Maserati	0.1	0.2	19	53	-64.2	0.1	0.2	306	507	-39.6
Mazda	2.7	2.0	716	467	53.3	2.1	2.1	5'211	5'209	0.0
Mercedes	9.2	9.5	2'407	2'175	10.7	8.5	8.2	21'395	20'396	4.9
Mini	1.6	1.8	429	413	3.9	1.6	1.9	4'078	4'803	-15.1
Mitsubishi	1.2	2.0	314	448	-29.9	1.4	1.5	3'444	3'622	-4.9
Nissan	1.1	1.5	300	339	-11.5	1.5	1.6	3'893	4'006	-2.8
Opel	2.9	4.1	756	944	-19.9	3.6	4.1	9'025	10'072	-10.4
Peugeot	3.2	2.9	845	658	28.4	3.1	3.2	7'787	7'959	-2.2
Porsche	1.8	0.7	468	167	180.2	1.2	1.3	2'964	3'216	-7.8
Renault	3.2	3.5	827	797	3.8	3.6	4.4	9'203	10'854	-15.2
Seat	4.8	2.6	1'263	588	114.8	4.7	3.9	11'798	9'652	22.2
Škoda	7.4	6.0	1'929	1'370	40.8	7.6	6.2	19'306	15'374	25.6
Smart	0.4	0.8	105	185	-43.2	0.6	0.7	1'601	1'700	-5.8
SsangYong	0.3	0.2	86	55	56.4	0.2	0.3	453	660	-31.4
Subaru	0.7	2.0	177	445	-60.2	1.1	1.6	2'798	3'949	-29.1
Suzuki	3.0	2.9	780	657	18.7	2.6	2.5	6'469	6'261	3.3
Tesla	0.7	0.2	188	35	437.1	1.8	0.5	4'438	1'200	269.8
Toyota	3.4	3.6	885	830	6.6	3.6	3.2	9'072	8'038	12.9
Volkswagen	11.1	9.7	2'903	2'203	31.8	11.0	11.0	27'809	27'311	1.8
Volvo	2.9	3.4	769	770	-0.1	2.8	2.7	7'140	6'626	7.8
Diverse Marken	0.9	0.5	228	125	82.4	0.7	0.5	1'830	1'362	34.4
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>26'103</b>	<b>22'788</b>	<b>14.5</b>	<b>100.0</b>	<b>100.0</b>	<b>252'413</b>	<b>248'074</b>	<b>1.7</b>
<b>4 x 4</b>	<b>50.9</b>	<b>49.2</b>	<b>13'285</b>	<b>11'205</b>	<b>18.6</b>	<b>50.2</b>	<b>48.9</b>	<b>126'669</b>	<b>121'333</b>	<b>4.4</b>
<b>DIESEL</b>	<b>23.8</b>	<b>26.6</b>	<b>6'224</b>	<b>6'051</b>	<b>2.9</b>	<b>26.1</b>	<b>29.8</b>	<b>65'797</b>	<b>74'025</b>	<b>-11.1</b>
Hybrid (Benzin)	8.2	6.4	2'134	1'455	46.7	6.5	4.7	16'405	11'775	39.3
Hybrid (Diesel)	1.9	0.6	504	129	290.7	1.1	0.2	2'762	512	439.5
Elektrisch	2.7	1.8	715	410	74.4	3.8	1.6	9'546	3'888	145.5
CNG	0.6	0.0	157	11	1'327.3	0.4	0.3	1'048	765	37.0
Wasserstoff / Elektr.	0.0	0.0	4	0		0.0	0.0	25	25	0.0
<b>ALTERNATIV-ANTRIEB</b>	<b>13.5</b>	<b>8.8</b>	<b>3'514</b>	<b>2'005</b>	<b>75.3</b>	<b>11.8</b>	<b>6.8</b>	<b>29'788</b>	<b>16'973</b>	<b>75.5</b>

Quelle: auto-schweiz / ASTRA/MOFIS 01.11.19 / source: auto-suisse / OFROU/MOFIS 01.11.19