



Immatrikulationen von neuen Personenwagen (CH+FL)  
 Mises en circulation des voitures de tourisme neuves (CH+FL)  
 Stichtag: 31. März 2018 rb

Januar - März 2018  
 janvier - mars 2018

Marken	Marktanteil [%]			Marktanteil [%]						
	Mär. 18	Mär. 17	Mär. 18	Mär. 17	+/- %	Kum. 18	Kum. 17	Kum. 18	Kum. 17	+/- %
Alfa Romeo	1.3	1.1	360	325	10.8	1.2	1.0	881	701	25.7
Aston Martin	0.1	0.1	24	31	-22.6	0.1	0.1	37	62	-40.3
Audi	5.7	6.2	1'603	1'880	-14.7	5.5	5.7	3'962	4'183	-5.3
BMW	7.2	7.1	2'037	2'165	-5.9	8.0	7.5	5'737	5'489	4.5
BMW Alpina	0.0	0.0	3	6	-50.0	0.0	0.0	20	13	53.8
Chevrolet	0.1	0.2	25	51	-51.0	0.1	0.1	48	96	-50.0
Citroën	2.5	2.0	706	624	13.1	2.4	2.2	1'736	1'566	10.9
Dacia	2.7	2.3	759	698	8.7	2.9	2.6	2'058	1'894	8.7
DS	0.2	0.3	54	85	-36.5	0.2	0.3	174	195	-10.8
Fiat	2.6	3.3	744	992	-25.0	2.9	3.5	2'112	2'534	-16.7
Ford	5.6	4.4	1'567	1'340	16.9	5.0	4.2	3'621	3'089	17.2
Honda	1.9	2.1	543	642	-15.4	1.6	1.5	1'180	1'062	11.1
Hyundai	2.6	2.9	736	875	-15.9	2.8	2.8	2'047	2'046	0.0
Infiniti	0.0	0.1	10	42	-76.2	0.0	0.1	30	90	-66.7
Jaguar	0.6	0.6	182	185	-1.6	0.6	0.5	408	343	19.0
Jeep	1.3	0.9	378	281	34.5	1.4	1.0	988	715	38.2
Kia	1.8	1.2	502	363	38.3	1.6	1.2	1'126	848	32.8
Land-Rover	1.5	1.4	409	423	-3.3	1.4	1.3	980	930	5.4
Lexus	0.2	0.2	48	53	-9.4	0.2	0.2	134	154	-13.0
Maserati	0.2	0.4	59	112	-47.3	0.2	0.4	180	278	-35.3
Mazda	2.1	2.5	595	756	-21.3	2.3	2.6	1'636	1'872	-12.6
Mercedes	8.6	8.1	2'413	2'456	-1.8	8.7	8.7	6'236	6'336	-1.6
MINI	2.1	1.5	593	460	28.9	2.0	1.6	1'442	1'187	21.5
Mitsubishi	1.7	1.2	472	359	31.5	1.4	1.1	992	808	22.8
Nissan	2.1	3.4	592	1'025	-42.2	2.1	3.0	1'523	2'213	-31.2
Opel	4.3	4.6	1'199	1'407	-14.8	4.3	4.4	3'105	3'208	-3.2
Peugeot	3.4	3.2	951	966	-1.6	3.3	3.4	2'347	2'475	-5.2
Porsche	1.6	1.4	457	438	4.3	1.4	1.3	987	976	1.1
Renault	4.1	4.1	1'166	1'239	-5.9	4.1	4.4	2'954	3'173	-6.9
Seat	3.6	3.6	1'015	1'092	-7.1	4.2	4.0	3'000	2'931	2.4
Skoda	6.2	6.2	1'748	1'897	-7.9	6.8	6.5	4'930	4'731	4.2
Smart	0.5	0.8	153	243	-37.0	0.6	0.8	451	614	-26.5
Ssangyong	0.3	0.2	71	54	31.5	0.3	0.3	205	185	10.8
Subaru	1.8	2.0	499	603	-17.2	1.6	1.7	1'179	1'245	-5.3
Suzuki	2.5	2.9	711	874	-18.6	2.4	2.6	1'729	1'860	-7.0
Toyota	3.2	3.8	902	1'167	-22.7	3.2	3.6	2'287	2'621	-12.7
Volkswagen	9.3	10.2	2'606	3'112	-16.3	9.6	10.0	6'913	7'246	-4.6
Volvo	2.7	2.1	773	626	23.5	2.8	2.6	2'042	1'894	7.8
Diverse Marken	1.6	1.8	461	562	-18.0	0.9	1.2	672	906	-25.8
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>28'126</b>	<b>30'509</b>	<b>-7.8</b>	<b>100.0</b>	<b>100.0</b>	<b>72'089</b>	<b>72'769</b>	<b>-0.9</b>
<b>4 x 4</b>	<b>49.2</b>	<b>46.1</b>	<b>13'826</b>	<b>14'068</b>	<b>-1.7</b>	<b>49.3</b>	<b>46.8</b>	<b>35'513</b>	<b>34'050</b>	<b>4.3</b>
<b>DIESEL</b>	<b>29.4</b>	<b>35.5</b>	<b>8'272</b>	<b>10'843</b>	<b>-23.7</b>	<b>31.5</b>	<b>38.2</b>	<b>22'718</b>	<b>27'789</b>	<b>-18.2</b>
Hybrid (Benzin)	4.1	3.1	1'146	951	20.5	4.0	3.1	2'856	2'248	27.0
Hybrid (Diesel)	0.1	0.0	38	14	171.4	0.1	0.1	81	62	30.6
Elektrisch	2.4	1.8	663	555	19.5	1.8	1.4	1'305	1'053	23.9
Elektrisch (Range Ext.)	0.1	0.1	23	24	-4.2	0.1	0.1	57	56	1.8
CNG	0.3	0.2	89	61	45.9	0.4	0.2	279	159	75.5
Wasserstoff / Elektr.	0.0	0.0	0	0		0.0	0.0	20	0	
<b>ALTERNATIV-ANTRIEB</b>	<b>7.0</b>	<b>5.3</b>	<b>1'959</b>	<b>1'605</b>	<b>22.1</b>	<b>6.4</b>	<b>4.9</b>	<b>4'600</b>	<b>3'579</b>	<b>28.5</b>

Quelle: auto-schweiz / ASTRA/MOFIS 3.04.18 / source: auto-suisse / OFROU/MOFIS 3.04.18