



## Immatrikulationen von neuen Personenwagen (CH+FL)

Januar 2018

## Mises en circulation des voitures de tourisme neuves (CH+FL)

janvier 2018

Stichtag: 31. Januar 2018 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Jan. 18	Jan. 17	Jan. 18	Jan. 17	+/- %	Kum. 18	Kum. 17	Kum. 18	Kum. 17	+/- %
Alfa Romeo	1.3	0.8	280	164	70.7	1.3	0.8	280	164	70.7
Aston Martin	0.0	0.1	3	11	-72.7	0.0	0.1	3	11	-72.7
Audi	4.7	6.1	1'018	1'190	-14.5	4.7	6.1	1'018	1'190	-14.5
BMW	8.6	7.8	1'859	1'516	22.6	8.6	7.8	1'859	1'516	22.6
BMW Alpina	0.0	0.0	9	6	50.0	0.0	0.0	9	6	50.0
Chevrolet	0.1	0.1	14	19	-26.3	0.1	0.1	14	19	-26.3
Citroën	2.5	2.0	542	390	39.0	2.5	2.0	542	390	39.0
Dacia	2.6	2.7	568	528	7.6	2.6	2.7	568	528	7.6
DS	0.3	0.3	70	57	22.8	0.3	0.3	70	57	22.8
Fiat	3.2	4.0	693	778	-10.9	3.2	4.0	693	778	-10.9
Ford	4.4	3.8	957	746	28.3	4.4	3.8	957	746	28.3
Honda	1.3	1.1	272	214	27.1	1.3	1.1	272	214	27.1
Hyundai	3.2	2.7	691	517	33.7	3.2	2.7	691	517	33.7
Infiniti	0.0	0.1	8	18	-55.6	0.0	0.1	8	18	-55.6
Jaguar	0.5	0.5	116	102	13.7	0.5	0.5	116	102	13.7
Jeep	1.6	0.9	349	169	106.5	1.6	0.9	349	169	106.5
Kia	1.3	1.2	285	226	26.1	1.3	1.2	285	226	26.1
Land-Rover	1.4	1.4	308	274	12.4	1.4	1.4	308	274	12.4
Lexus	0.2	0.3	48	60	-20.0	0.2	0.3	48	60	-20.0
Maserati	0.3	0.4	66	76	-13.2	0.3	0.4	66	76	-13.2
Mazda	2.4	2.0	517	384	34.6	2.4	2.0	517	384	34.6
Mercedes	8.4	9.5	1'826	1'845	-1.0	8.4	9.5	1'826	1'845	-1.0
MINI	1.7	1.6	368	303	21.5	1.7	1.6	368	303	21.5
Mitsubishi	1.1	1.1	231	210	10.0	1.1	1.1	231	210	10.0
Nissan	2.3	2.4	493	464	6.3	2.3	2.4	493	464	6.3
Opel	4.0	3.5	871	688	26.6	4.0	3.5	871	688	26.6
Peugeot	3.2	3.5	698	688	1.5	3.2	3.5	698	688	1.5
Porsche	1.2	1.6	258	320	-19.4	1.2	1.6	258	320	-19.4
Renault	3.8	4.0	818	770	6.2	3.8	4.0	818	770	6.2
Seat	4.4	4.7	961	909	5.7	4.4	4.7	961	909	5.7
Skoda	7.1	7.0	1'540	1'368	12.6	7.1	7.0	1'540	1'368	12.6
Smart	0.8	0.9	176	174	1.1	0.8	0.9	176	174	1.1
Ssangyong	0.3	0.2	63	44	43.2	0.3	0.2	63	44	43.2
Subaru	1.6	1.5	345	283	21.9	1.6	1.5	345	283	21.9
Suzuki	2.3	2.6	504	508	-0.8	2.3	2.6	504	508	-0.8
Toyota	3.2	3.2	689	625	10.2	3.2	3.2	689	625	10.2
Volkswagen	10.9	10.0	2'360	1'943	21.5	10.9	10.0	2'360	1'943	21.5
Volvo	3.3	3.5	712	675	5.5	3.3	3.5	712	675	5.5
Diverse Marken	0.4	1.0	85	189	-55.0	0.4	1.0	85	189	-55.0
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>21'671</b>	<b>19'451</b>	<b>11.4</b>	<b>100.0</b>	<b>100.0</b>	<b>21'671</b>	<b>19'451</b>	<b>11.4</b>
<b>4 x 4</b>	<b>50.1</b>	<b>48.9</b>	<b>10'851</b>	<b>9'505</b>	<b>14.2</b>	<b>50.1</b>	<b>48.9</b>	<b>10'851</b>	<b>9'505</b>	<b>14.2</b>
<b>DIESEL</b>	<b>34.4</b>	<b>41.1</b>	<b>7'456</b>	<b>7'997</b>	<b>-6.8</b>	<b>34.4</b>	<b>41.1</b>	<b>7'456</b>	<b>7'997</b>	<b>-6.8</b>
Hybrid (Benzin)	4.0	3.1	866	598	44.8	4.0	3.1	866	598	44.8
Hybrid (Diesel)	0.2	0.1	33	21	57.1	0.2	0.1	33	21	57.1
Elektrisch	1.1	1.5	245	296	-17.2	1.1	1.5	245	296	-17.2
Elektrisch (Range Ext.)	0.1	0.1	16	14	14.3	0.1	0.1	16	14	14.3
CNG	0.4	0.2	91	46	97.8	0.4	0.2	91	46	97.8
Wasserstoff / Elektr.	0.1	0.0	20	0		0.1	0.0	20	0	
<b>ALTERNATIV-ANTRIEB</b>	<b>5.9</b>	<b>5.0</b>	<b>1'271</b>	<b>976</b>	<b>30.2</b>	<b>5.9</b>	<b>5.0</b>	<b>1'271</b>	<b>976</b>	<b>30.2</b>

Quelle: auto-schweiz / ASTRA/MOFIS 1.02.18 / source: auto-suisse / OFROU/MOFIS 1.02.18